



## Terms & Conditions: Shake and Win Program (Aug – Oct 2025)

Effective date: 1<sup>st</sup> August 2025

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### 1. General

- 1.1 The Shake and Win Program ("**Campaign**") is organised by B Infinite (owned by BLoyalty Sdn. Bhd.) and will run from **1 August 2025** to **31 October 2025** (both dates inclusive) or as otherwise determined by B Infinite without prior notice ("**Campaign Period**").
- 1.2 By participating in the Campaign, you agree to be bound by the Campaign Terms and Conditions ("**Terms and Conditions**") and acknowledge that any decisions made by B Infinite regarding the Campaign are final and binding.

### 2. Eligibility

- 2.1 The Campaign is open to all individual members of B Infinite ("**Eligible Customer**", "**you**", or "**your**") who have a registered B Infinite App account (BI App).

### 3. Programme Mechanics & Rules

- 3.1 How to Play
  - (a) A member can Shake phone once daily to receive an instant reward.
  - (b) Each shake gives one (1) chance to win BPoints or e-vouchers
  - (c) Rewards outcomes are random and changes daily.
- 3.2 Each member is eligible for three (3) types of shake attempts:
  - (a) First-Time Shake: Three (3) shakes upon first login during campaign period.
  - (b) Daily Shake: One (1) shake per day throughout the campaign.
  - (c) Transaction Shake: One (1) shake for every eligible transaction (min. earning 20 BPoints).
- 3.3 Shakes are not cumulative and reset daily at midnight.
- 3.4 One (1) free shake is granted daily, available from 12.00 AM to 11.59 PM. Members will earn one (1) bonus shake per transaction at merchant stores, up to three (3) per day at:
  - (a) Earning BPoints at B Infinite's loyalty [Merchants Stores](#).
  - (b) Converting partner points to BPoints via the [Points Conversion programme](#).
- 3.5 Reasonable notice will be provided for any material changes. It remains the member's responsibility to check for updates.
- 3.6 If the Program is disrupted by external causes such as system failure, tampering, or events beyond control, B Infinite reserves the right to suspend, amend, or terminate the Program or any of its components.



#### 4. Reward

- 4.1 Each shake gives members a chance to win BPoints or e-vouchers (see table below). Rewards are distributed on a random basis and subject to availability.

Prize
1 Bpoint
2 BPoints
5 BPoints
10 BPoints
50 BPoints
100 BPoints
500 BPoints
1000 BPoints
Shopee RM5 Voucher
Grab (Food) RM5 Voucher
Grab (Transport) RM5 Voucher
TNG RM10 Voucher
Zus RM10 Voucher
Shopee RM10 Voucher

- 4.2 Rewards earned through this Campaign are non-transferable, non-exchangeable, and non-refundable. They cannot be sold or traded under any circumstances.
- 4.3 The availability, type, and quantity of rewards are determined at the sole discretion of B Infinite. Participants are responsible for any personal taxes or charges that may arise from prize acceptance.
- 4.4 B Infinite may revise or end the Campaign and/or extend the expiration of rewards or vouchers without prior notice. Prizes not redeemed or collected within the stipulated timeframe will be forfeited without liability or compensation.
- 4.5 If B Infinite subsequently finds that an Eligible Customer is not eligible for the Campaign Reward(s) or if there was an error in the crediting or awarding of the Campaign Reward(s), B Infinite reserves the right to refuse to credit, or to amend, correct, adjust, or reclaim the Campaign Reward(s). This may include debiting the equivalent amount from the Eligible Customer's B Infinite Account. If the balance in the Eligible Customer's Account is insufficient to cover the amount of the Campaign Reward(s), the Eligible Customer must immediately reimburse B Infinite for that amount upon demand.
- 4.6 B Infinite reserves the right to (a) disqualify an Eligible Customer from participating in the Campaign, (b) refuse to credit or cancel the crediting of the Campaign Reward(s), or deduct an amount equivalent to the Campaign Reward(s) from the Eligible Customer's Account, and/or (c) take any other necessary actions, including legal action, against an Eligible Customer if:



- (a) the Eligible Customer is found or suspected of tampering with the Campaign or its processes, including any fraudulent activity involving deceit or cheating;
- (b) there is irregular or improper operation or use of the Eligible Customer's B Infinite account or BCard;
- (c) the Eligible Customer engages in fraudulent or dishonest actions or conducts themselves in bad faith to gain an unfair advantage over B Infinite, its partners, or service providers.

## **5. General Terms and Conditions**

- 5.1 B Infinite reserves the right at its sole discretion to vary or amend any of the Terms & Conditions herein at any time, without prior notice.
- 5.2 By participating in this Programme, the participants give their consent to B Infinite to publish and use their names for advertising, marketing, publicity and/or any other purpose, without any prior notice nor compensation to the participant/winner. Participant/winner shall not be entitled to claim ownership or other forms of compensation for the materials.
- 5.3 B Infinite reserves the right to amend, vary, or modify these Program Terms, the Program mechanics, or the rewards at any time as deemed necessary or appropriate, subject to compliance with applicable laws. Continued participation constitutes acceptance of the revised terms.
- 5.4 Any enquiries regarding this Campaign may be addressed by contacting B Infinite via email at [enquiry@binfinite.com.my](mailto:enquiry@binfinite.com.my).