

**TERMS & CONDITIONS**  
**'B Infinite Be Kaya Raya' Contest**

**ORGANIZER**

1. The "B Infinite Be Kaya Raya" ("**Contest**") is organized by BLoyalty Sdn Bhd ("BLoyalty" or the "Organizer").
2. This Contest is open to all BCard registered members except for representatives, employees, servants and/or agents of BLoyalty Sdn. Bhd's agencies that manage this contest (including its affiliated and related companies), and their immediate family members (children, parents, brothers and sisters, including spouses).
3. For non-BCard members, you can participate in the Contest by signing up for a physical card at participating merchants or download B Infinite mobile app for a virtual BCard and register your details at [www.binfinite.com.my](http://www.binfinite.com.my).
4. Member's BCard accounts shall be automatically tracked for the purpose of tabulating the entry for the Contest.

**CONTEST PERIOD**

5. The contest is open from 13 May 2019 to 16 June 2019, both dates inclusive ("**Contest Period**").
6. BLoyalty reserves the right to amend the duration and/or the commencement and/or expiry dates of the Contest Period without prior notice.

**CAMPAIGN PRIZES**

7. The prizes ("Prizes") as tabled below shall be given away to the winners.

Prizes	No. of winners
<b>First Prize: RM10,000 Cash</b>	1
<b>Second Prize: RM5,000 Cash</b>	1
<b>Third Prize: RM3,000 Cash</b>	1
<b>Special Prize: 500,000 BPoints</b>	1
<b>Daily Prize:</b> - RM10 Lazada e-voucher - Tealive voucher (BPoints) - 7-Eleven voucher (BPoints)	1,050
<b>No. of winners</b>	1,054

8. The Organizer reserves the right at its absolute discretion to substitute any of the Prizes with a prize of equal value, at any time, without prior notice or consent. All Prizes will be awarded in its current state and cannot be exchanged. The pictures of the Prizes shown are for illustration purposes only.
9. A total of One Thousand and Fifty-Four (1,054) winners shall be selected throughout the Contest Period based on the transaction dates listed below:

Transactions Dates	Prizes	Selection Date	No. of winners
13 May 2019 – 19 May 2019	Daily Prize Winner x 30	15 May 2019	210
20 May 2019 – 26 May 2019	Daily Prize Winner x 30	22 May 2019	210
27 May 2019 – 2 June 2019	Daily Prize Winner x 30	29 May 2019	210
3 June 2019 – 9 June 2019	Daily Prize Winner x 30	4 June 2019	210
6 May 2019 – 9 June 2019	Daily Prize Winner x 30	12 June 2019	210
10 May 2019 – 16 June 2019	First, Second, Third, Special Prize	15 Aug 2019	4
<b>No. of winners</b>			<b>1,054</b>

## ELIGIBLE TRANSACTION CRITERIA

10. Eligible transactions for this Campaign are those that:
- Are charged to any of the Eligible Participant's participating BCard during the Campaign Period; and
  - Include** all retail transactions & petrol; and
  - Include** internet transactions, online purchase & online share trading.
  - Exclude** purchases of tobacco, tobacco-related accessories, instore-services and reload services at 7-Eleven.
  - Exclude** all void or reversed transactions
11. BCard members must spend or redeem using their BCards during the Contest Period in the following manner to earn entries for the Contest: -
- Member is entitled for (1) entry for every RM30 spend in a single transaction at B Infinite participating partners.  
  
Eg: Member A spent RM30 on Monday, RM20 on Thursday & RM65 on Saturday and RM25 on Sunday. Member A is entitled for 3 entries as the transaction met the minimum spend requirement of RM30. (Monday – RM30, & Saturday –  $RM65/30 = 2$ ); and
  - Member is entitled for 20 additional entries (applicable once for Main prizes – First, Second, Third and Special Prize - only) by spending a total of RM600 cumulative spend during the Contest period.  
  
Eg: A spent RM150 on Monday, RM60 on Tuesday & RM100 on Friday and RM95 on Saturday. Card A spent another RM60 on the following Monday and RM200 on Thursday. Card A is entitled for 21 entries as the transaction meet above the minimum spend requirement of RM30 and 20 additional entries for cumulating more than RM600 ( $RM150+RM60+RM100+RM95+RM60+RM200 = RM665$ ); and
  - Eligible participant is entitled for (1) entry with a minimum 100 BPoints redemption per transaction at B Infinite participating partners.  
  
Eg: Card A redeemed with 200 BPoints on Monday, 150 BPoints on Wednesday and 300 BPoints on Sunday. Card A is entitled for 3 entries as the transaction meet the minimum redemption requirement of 100 BPoints.
12. BLoyalty Sdn.Bhd reserves the right to forfeit the prize(s) if the amount is less than RM30 due to any void or reversed transactions after the prize was issued.
13. Participating BCard partners can be viewed at Appendix 1.

## SELECTION OF WINNERS & FULFILLMENT

14. The Daily Winner(s) will be selected weekly as per table in paragraph 9 above. The Main (First, Second, Third and Special Prize) Winner(s) will be selected at the end of the Contest as per table in paragraph 9 above.
15. The tracking of the Eligible Spend and Participation Criteria is based on transaction dates (Malaysian Time) and subject to settlement by participating merchants. The Organizer should not be made responsible for the failure or delay in settlement by partners.
16. At the time of selection of the Contest winners, the BCard of the selected Eligible Participant(s) MUST be in good standing and MUST NOT be in breach of any of the terms and conditions of the B Infinite general terms and conditions or invalid or cancelled, invalid or void transaction(s), as otherwise they will be disqualified from participating or being selected as the Contest winner(s).
17. During winner selection (except for daily prizes), shortlisted Potential winner(s) shall be contacted for a question and answer session via telephone call at their mobile numbers maintained in the B Infinite's system, between 10.00am to 6.00pm from Monday to Friday (except public holidays), within twelve (12) weeks from the end of the Campaign Period, at the sole and absolute discretion of B Infinite.
18. The shortlisted Potential winner(s) shall be required to answer up to three (3) questions correctly ("Phone Q&A") to be confirmed as the winner of the Campaign.
19. B Infinite shall make three (3) attempts to contact the Potential winner. If the first contact attempt failed due to reasons such as no answer, mobile number not in service, no connection or any reasons whatsoever, then the Organizer shall make the other two (2) attempts within two (2) working days at the next available time at the Organizer's absolute discretion. If the final attempt also failed, then the shortlisted Potential winner shall be disqualified and not be eligible to win the Prize. The next Potential winner shall be eligible to win the prize.
20. Eligible Participants are entitled to win one daily Prize per day throughout the Campaign period. In the event where the eligible participant's entry is drawn more than once, the eligible participant will receive only one (1) Daily prize.
21. Eligible Participants are also entitled to win one main prize (First, Second & Third Prize) throughout the Campaign period. In the event where the eligible participant's entry is drawn more than once, the eligible participant will receive the prize of higher value.
22. Special prize of 500,000 BPoints is only reserved for TBM BCard members. Eligible TBM BCard Participants will be selected randomly to receive the prize.
23. Winner(s) will be notified via email using B Infinite's Email Direct Mailing (EDM) system. Details of the winners will also be made available at the end of the campaign at B Infinite's Facebook page and <https://www.binfinite.com.my/announcements.php>.
24. For prizes fulfillment/collection method will be sent to the winners via email from BLoyalty All the prizes (regardless of physical prizes / e-vouchers / token / BPoints) will be rewarded within 60 working days after the campaign ends.
25. Prizes are non-transferable and non-exchangeable for cash or other goods, whether in part or in full.

26. The Organizer will contact the Winners to make the necessary verification and to invite winners to a Prize giving ceremony. The costs of attending the Prize giving ceremony shall be borne by the Winners. If any of the Winners failed to attend such ceremony and/or other publicity programs without valid reason(s), Organizer reserves the right to forfeit the Prize(s) of such winners and select another winner.

## CONSENT

27. Eligible Participants and/or Winners who participated in this Contest are deemed to have expressly agreed to be bound by these Terms and Conditions (as varied or changed), the decisions of BLoyalty and/or the judges and, to the fullest extent permitted by law, to have consented to and authorized BLoyalty to disclose their particulars to the third-party service providers engaged by BLoyalty for purposes of the Contest.
28. BLoyalty warrants that the disclosure of such particulars to any third-party service providers shall be limited to the Eligible Participants' or Winners' BCard number, name, email address and telephone number and shall be used only in relation to and for purposes of the Contest.
29. Each of the Eligible Participants and/or Winners is deemed to have given his/her consent and authorization to BLoyalty to use his/her name, BCard or other information approved by the Eligible Participants and/or Winners for current and future advertising and publicity purposes relating to the Contest.
30. Eligible Participants and/or Winners also agreed to be featured in any publicity material relating to the Contest. No fee will be paid to the Winners for any of the foregoing.

## OTHER TERMS & CONDITIONS

31. BLoyalty's decision on all matters relating to the Contest (including the interpretation of these Terms and Conditions) shall be final and binding and no further correspondence or attempt to dispute such decision would be entertained.

## APPENDIX 1: PARTICIPATING BCARD PARTNERS

BLoyalty reserves the right to add/amend/delete any participating partners below without prior notice. To view the latest list, kindly refer to [www.binfnite.com.my](http://www.binfnite.com.my).

No.	Participating partners
1	7-Eleven
2	11 Street
3	Ansa Kuala Lumpur
4	Auto Tulin
5	BBQ Thai
6	Berjaya Hills
7	Berjaya Hotels & Resorts
8	Berjaya Langkawi Resort
9	Berjaya Penang Hotel
10	Berjaya Times Square Hotel
11	Berjaya Times Square Theme Park
12	Berjaya Tioman Resort
13	Berjaya Waterfront
14	Big Apple Restaurant
15	Bliss Spa

16	Booking.com
17	BORDERS
18	Broadway Lounge
19	Bukit Banang Golf & Country Club
20	Bukit Jalil Golf & Country Resort
21	Bukit Kiara Resort
22	Caltex
23	Colmar Tropicale
24	Cosway
25	Emas Sri Pinang
26	Expedia
27	Inter-Pacific Securities Sdn Bhd
28	Jetspre
29	Jocom
30	Kelab Darul Ehsan
31	Kenanga
32	Kenny Rogers ROASTERS
33	Koyaku Japanese Dining & Grill
34	Krispy Kreme Doughnuts
35	Lazada
36	Life Care Diagnostic Medical Centre
37	Macaroni Food and Coffee
38	Mazda
39	MOLPAY
40	Pearl Harbour Industry Sdn. Bhd.
41	Photobook
42	Pick A Trip
43	Qoo10 – Malaysia
44	Rakuten Trade
45	Redang Island Resort
46	Roda Indah Motors
47	Samplings On The Fourteenth Restaurant
48	Shop Online!
49	Staffield Country Resort
50	Starbucks Coffee
51	Stellar Design
52	Tan Boon Ming (TBM)
53	Tealive
54	The Chateau Spa & Organic Wellness
55	The Laureate
56	The Taaras Beach & Spa Resort
57	TREC
58	ZALORA
59	ZEST